

UWM dormitory location criteria

- Dorm location should support existing business and commercial development, or serve as a catalyst to spur additional business and commercial development nearby.
- The dorm should be sited at a location that gives UWM students the option to use public transit to the greatest extent possible.
- The dorm's first floor should contain uses that activate the street and enhance the pedestrian realm, with a preference for retail uses available to the public.
- The dorm should serve as a neighborhood icon and gateway from a design perspective. This means high-quality design, top-grade materials, and excellent landscaping.
- The dorm should be a local leader in sustainable design and construction techniques, including the use of recycled materials, innovative stormwater management on site, and energy efficiency.
- The dorm should be sited in a manner that minimizes conflict with nearby residential neighborhoods, and provides proximity to amenities that students seek.
- An opportunity cost analysis for the site should reveal that a dorm is a relatively better use than other market-based development that is likely to occur at the site.

For any site, the City encourages UWM to work with nearby property owners and neighbors to develop an action plan to minimize conflicts between the dorm and existing land uses. This action plan will need to include components to address inappropriate and dangerous off-campus student behavior.