

# Certificate of Appropriateness

**LIVING WITH HISTORY**

Milwaukee Historic Preservation Commission/809 N. Broadway/PO Box 324/Milwaukee, WI 53201-0324/414-286-5705

**Property** 2607 N. DOWNER AV.

**Description of work** Replace signage with new stainless steel reverse channel halo lit letters on red glass backing. Install non-illuminated corner sign made of brushed stainless steel. Install misc. signage to include "hours plaque" at main entrance and information sign at alley elevation.

**Date issued** 11/27/2006  
PTS ID 34630 COA-CVS Signage

In accordance with the provisions of Section 308-81(9) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

The work must be done according to the attached drawings and/or photos, any changes must be approved by HPC staff. Individual letters must be made of brushed stainless steel. Any visible raceways or surface mounted conduits must be painted out to match the color of the building.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Paul Jakubovich of the Historic Preservation staff as follows: Phone: (414) 286-5712 Fax: (414) 286-0232 E-mail: [pjakub@mkedcd.org](mailto:pjakub@mkedcd.org).

If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, [www.mkedcd.org/build](http://www.mkedcd.org/build), or call (414) 286-8210.

City of Milwaukee Historic Preservation Staff

Copies to: Development Center, Ald. Michael D'Amato, Appleton Sign Company, Inspector Jim Friedrichs (286-5982)

# Remove existing signage.



Existing Sign #1

Blk:  Non Blk:  SF:  D/F:   
 H: 14' W: N/A D: N/A OAH: N/A

Note: \_\_\_\_\_

Existing Sign #2

Blk:  Non Blk:  SF:  D/F:   
 H: 14' W: N/A D: N/A OAH: N/A

Note: \_\_\_\_\_

Existing Sign #3

Blk:  Non Blk:  SF:  D/F:   
 H: N/A W: N/A D: N/A OAH: N/A

Note: \_\_\_\_\_

Existing Sign #4

Blk:  Non Blk:  SF:  D/F:   
 H: 14' W: 17'-6" D: N/A OAH: N/A

Note: \_\_\_\_\_



Proposed Sign #1

REMOVE

Proposed Sign #2

REMOVE

Proposed Sign #3

14.4 SQ. FT.  
 STAINLESS STEEL  
 REVERSE CHANNEL HALO LIT LETTERS with Red Glass

**PHOTO CENTER**

Proposed Sign #4

14.4 SQ. FT.  
 STAINLESS STEEL  
 REVERSE CHANNEL HALO LIT LETTERS with Red Glass

**CVS  
 pharmacy**



LOCATION: 8767  
 2607 N. Downer Avenue  
 Milwaukee, Wisconsin 53211

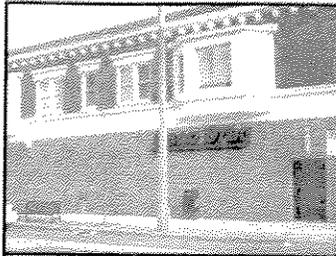
FILE: 8767.008 PAGE: 3 of 6  
 DATE: 05/08/06 SCALE: As Noted  
 DRAWN: KWR DIRECTOR:

REVISED: 07/12/06 KP  
 09/25/06 PMF



# Proposed and approved new signage.

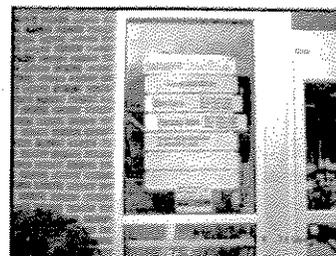
**Remove  
existing  
signage.**



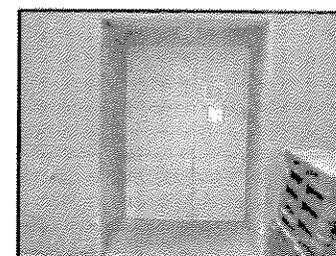
Existing Sign #5  
 Blank  Non Blank  SF  DF   
 H  M  W  N/A  D  N/A  GAH  N/A   
 Note: \_\_\_\_\_



Existing Sign #6  
 Blank  Non Blank  SF  DF   
 H  M  W  N/A  D  N/A  GAH  N/A   
 Note: \_\_\_\_\_

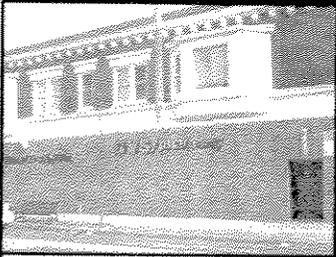


Existing Sign #7  
 Blank  Non Blank  SF  DF   
 H  M  W  N/A  D  N/A  GAH  N/A   
 Note: \_\_\_\_\_



Existing Sign #8  
 Blank  Non Blank  SF  DF   
 H  M  W  N/A  D  N/A  GAH  N/A   
 Note: \_\_\_\_\_

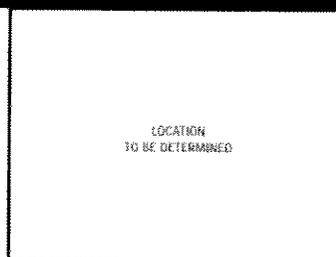
**Proposed  
and  
approved  
signage.**



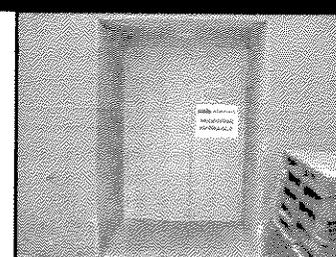
Proposed Sign #5  
 QTY 1  
 14' 0" H x 12' 0" W  
**PHOTO CENTER**  
 14' 0" H x 12' 0" W  
 STAINLESS STEEL  
 REVERSE CHANNEL HALO LIT LETTERS with Red Glass



Proposed Sign #6  
 QTY 1  
 14' 0" H x 12' 0" W  
**CVS/pharmacy**  
 14' 0" H x 12' 0" W  
 STAINLESS STEEL  
 REVERSE CHANNEL HALO LIT LETTERS with Red Glass



Proposed Sign #7  
 QTY 1  
 16" H x 12" W  
  
 HOURS PLAQUE



Proposed Sign #8  
 QTY 1  
 12" H x 12" W  
**CVS/pharmacy**  
 RECEIVING  
 ENTRANCE  
 RECEIVING ENTRANCE PLAQUE

**CVS/pharmacy**

LOCATION: 8167  
 2607 N. Everett Avenue  
 Milwaukee, Wisconsin 53211

FILE: 767.cdr PAGE: 4 of 6 REVISION: 07/24/06 RP  
 DATE: 08/06/06 SCALE: As Noted 10/25/06 PMZ  
 DRAWN: JWB DIRECTOR:

**icon** ILLUSTRATION & PHOTOGRAPHY  
 1000 Wisconsin Ave  
 Suite 1000  
 Madison, WI 53703

**South elevation.**

**East  
elevation  
main  
entrance.**

**Alley  
elevation.**

# Corner elevation.



**Remove existing signage.**

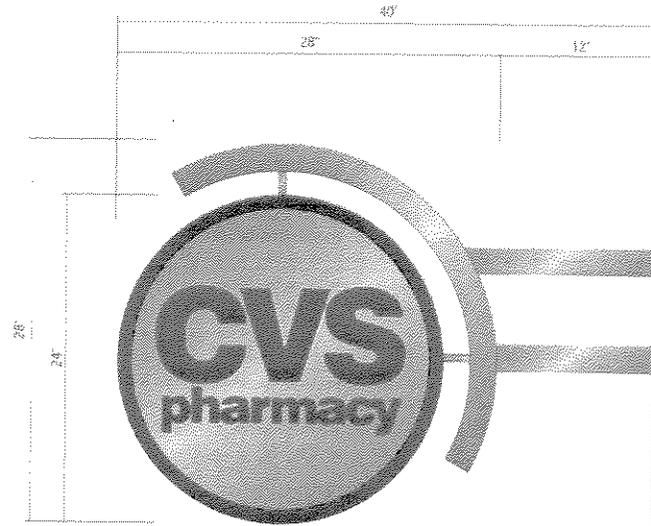
Existing Sign #9

Blade  Non Blade  S/F  D/F   
 H N/A W N/A D N/A OAH N/A

Note:



**Proposed approved signage.**



Proposed Sign #9  
 QTY 1

Scale: 1/2" = 1'-0"

D.F. NON-BLUM BLADE SIGN



LOCATION: 8767  
 2607 N. Downer Avenue  
 Milwaukee, Wisconsin 53211

FILE: 8767a.cdr PAGE: 5 of 6 REVISION: 03/12/06 KP  
 DATE: 05/08/06 SCALE: As Noted 08/14/06 KWK  
 DRAWN: KWK DIRECTOR: 10/25/06 PMF



10107-Avenue Blvd  
 5th Floor, Suite  
 10000-0007

**New corner sign.**