

Contact: **Rich Cieslak**
rcieslak@discoveryworld.org
Office: 414-765-8636
Cell: 262-506-4239

Press Release
October 6, 2009

CSI: Milwaukee
Real Life Crime Fighting

Milwaukee, WI – Most of us know that, unlike Horatio and other television detectives, crimes are not solved in 40 minutes. But, do you know how crimes are really solved? What would you do if you walked into a room with a bloody body on the floor? What clues would you look for?

On October 29, 30 and 31, visitors to Discovery World will have the chance to discover their true detective skills and learn from the experts how it's really done.

Working in cooperation with the Milwaukee County Sheriff's Office, the FBI as well as the MATC Criminal Justice – Law Enforcement program staff, Discovery World will host this three-day event to teach people of all ages the reality of crime scene investigation.

A mock crime scene will be set up at Discovery World. Guests will be invited to "investigate" that crime scene. Afterwards, a trained detective will explain how crimes of this nature are really investigated.

The Milwaukee County Sheriff's Office and the FBI's bomb squads and canine units will be on-hand with demonstrations showing how their role in criminal investigations.

Contact: **Rich Cieslak**
rcieslak@discoveryworld.org
Office: 414-765-8636
Cell: 262-506-4239

In addition, guests will be able to attend a forensics lab where they will learn how to lift, record, and read finger prints, explore DNA investigative techniques and more.

"This is what Discovery World is all about", said Richard Cieslak, marketing director at Discovery World. "We want people to learn by doing, experimenting and interacting. CSI: Milwaukee lets them explore the world of crime fighting and have some fun at the same time."

CSI: Milwaukee is from 9:00 am to 4:00 pm on Thursday, October 29 and Friday, October 30. Hours on Saturday, October 31 are from 10:00 am to 5:00 pm. Regular admission prices apply for access to CSI: Milwaukee as well as the rest of Discovery World. Admission is \$16.95 for adults and \$12.95 for children. There is an extra charge for the forensics lab - \$5 for non-members and \$4 for members.

~ ~ ~