



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration

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FLEECE JACKET GIVEAWAY!!

***All children who get up-to-date on their immunizations
will be given a fleece jacket
courtesy of the "Return the Warmth" program***

The City of Milwaukee Health Department (MHD) will hold two special Saturday immunization clinics to encourage parents to get their children current on vaccination requirements. The Southside (1639 S. 23rd Street) and Northwest Health Centers (7630 W. Mill Road) will hold clinics on Saturday, November 18 and December 2nd from 10:00 a.m. to 2:00 p.m. As an immunization incentive, every child that becomes current with immunization requirements will be awarded a youth-sized fleece jacket.

"Immunizations are the first line of defense against preventable childhood diseases," said Mayor Tom Barrett. "I am very excited about the opportunity to increase our immunization rate in the city and provide a warm jacket for those in need."

The "Return the Warmth" program was a recycling challenge started on March 1, 2006 by Sam's Club[®], Aquafina[®] and Keep America Beautiful[®] to remove and recycle 30,000,000 plastic bottles from Sam's Club[®] communities across the country. The local affiliate, Keep Greater Milwaukee Beautiful (KGMB) and eight participating MPS schools ranked first in the nation in collecting recycled bottles. For this, each school and KGMB received a \$1,000 gift card to Sam's Club and 5,000 fleece jackets.

KGMB allocated 4,000 fleece jackets to the City of Milwaukee Health Department as an incentive to increase Milwaukee's immunization rate of approximately 43% as compared to 90% for Milwaukee County. Currently 38% of children in the Milwaukee Public School system are not in compliance with their immunization requirements.

"Each year the MHD works at creative and innovative ways to encourage families to get their children immunized," said Commissioner of Health Bevan K. Baker. "This partnership is a great example of community partners working together for the greater good of the citizens we serve."

The fleece jackets will not only be distributed during special Saturday clinics but also during weekly walk-in clinics at the health centers on a first come, first served basis while supplies last. For more information call 414-286-3521 or online at www.milwaukee.gov/health