
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

March 21, 2007

Ald. Ashanti Hamilton
(414) 286-3779

MEDIA ADVISORY

Ald. Ashanti Hamilton will join **Ruben Hopkins**, president/CEO of the Wisconsin Black Chamber of Commerce, Inc., and officials from African World Festival, and the Wisconsin Housing and Economic Development Authority (WHEDA) during a **news conference Friday, March 23, 2007** to announce the “**Good to be Home**” charity raffle. The raffle’s proceeds will be used to help promote, encourage and create home ownership, neighborhood improvement and business growth in the African American community.

The news conference will be held in front of the raffle’s grand prize -- a four-bedroom, 2½-bath, three-car garage home valued at \$300,000. Raffle tickets will be sold for \$100 each with a drawing scheduled to take place at African World Festival on August 5, 2007.

Ald. Hamilton said he personally believes the home raffle is an “excellent way to raise money to help improve the quality of life in Milwaukee’s African American community.”

NOTE: Ald. Hamilton’s support for the “Good to be Home” raffle does not constitute or imply an official endorsement by the City of Milwaukee.

WHAT: News Conference
WHEN: 9 a.m. Friday, March 23
WHERE: 4011 N. 11th St.

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